

September 9th, 2026

Orient Launches Orient Flusso, a Modern Reinterpretation of the Distinctive SK Model Design

Orient has launched the new Orient Flusso from its Contemporary Collection, in four regular models and a limited-edition model of 4,500 pieces. Inspired by the popular SK Model, the stylish integrated design seamlessly merges the case and metal bracelet, lending the watch a fresh, youthful character that complements casual wear with ease.

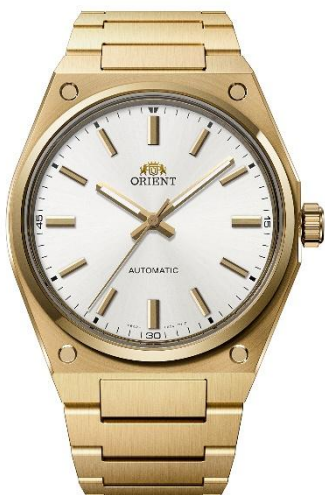


The SK Model is one of Orient's iconic watches, enjoying widespread popularity around the world in the 1970s and 1980s. The case, housing a round dial, features flowing lines on both sides that extend seamlessly into the bracelet, with four recessed accents on the flat surfaces of the case. This design remains strikingly fresh even after half a century. The new Orient Flusso series from the Contemporary Collection elevates these design elements from the original SK Model into a new contemporary style. The series name "Flusso" is derived from the Italian word for "flow," reflecting the model's seamless, integrated design.

Its defining feature is the unique case shape inherited from the original SK Model. The four recesses and asymmetrical lines on the 3 o'clock side near the crown evoke the SK Model, while the case, its upper and lower sections, and the shape of the metal bracelet links extending seamlessly from them have all been newly developed for the Orient Flusso. The seamless integration of the case and bracelet in a fluid, contemporary design is the defining characteristic of Orient Flusso.

The bezel set with sapphire crystal rising from the case's flat surface, along with the shape of the dial it encircles, further heighten Orient Flusso's presence. While the DNA of SK Model is reflected in details such as the indices and numerals, the new model is finished as a simple three-hand watch with no inner ring or calendar. The colours adorning the regular model's clean dial include a standard white, along with muted, nuanced blue and dark grey tones. The limited-edition model features a red gradation—SK Model's heritage colour—and is engraved with the Orient logo and limited-edition serial number on the caseback.

The robust 10 bar water-resistant case is paired with the in-house automatic (with hand winding) calibre F6522, newly designed as a three-hand movement without a calendar display. Offering stable accuracy of +25 seconds to -15 seconds per day and a power reserve of over 40 hours, this is an ideal watch for a variety of settings from everyday use to the outdoors.



RA-BB0201S



RA-BB0202N



RA-BB0203L



RA-BB0204S



RA-BB0205R

Caseback with engravings.
(RA-BB0205R)

About Orient

Since its foundation in 1950, Orient has created original timepieces that combine exceptional reliability with designs that reflect the spirit of the times, appealing to curious and discerning individuals. Embodying Orient's playful and independent spirit, the brand's philosophy is captured with the phrase **"Made Different."** More than simply telling time, Orient watches are embraced around the world as expressions of individuality and personal style.

Discover more at our [website](#) and [social media channels](#).

— Product Specifications —

Collection	Contemporary				
Model name	Orient Flusso				
Reference	RA-BB0201S	RA-BB0202N	RA-BB0203L	RA-BB0204S	RA-BB0205R
Movement	Automatic (with hand winding) mechanical inhouse calibre F6522				
Power reserve	Over 40 hours				
Accuracy	+25 seconds ~ -15 seconds per day				
Case material (colour)	Stainless steel (gold colour plated)	Stainless steel			
Case size	Height 47.0 mm / width 39.0 mm / thickness 10.9 mm				
Caseback	—				Limited edition and serial number engraved
Glass	Front: sapphire crystal				
Bracelet	Stainless steel (SUS316L) (gold colour plated) / trifold deployant buckle with push button / width 24 mm	Stainless steel (SUS316L) / trifold deployant buckle with push button / width 24 mm			
Colour of dial	White	Dark grey	Blue	White	Red gradation
Limited edition	—				4,500 pieces
Other features	Water resistance 10 bar (100 m), second hands hacking, 22 jewels, Luminous Light				

ENDS