

PRESS INFORMATION for immediate release



Fashionable Automatic “Happy stream collection – Once in a Blue Moon”

ORIENT WATCH CO.,LTD. introduces the “Happy stream collection – Once in a Blue Moon” as part of the Fashionable Automatic series.

The Happy Stream Collection takes as its motifs for each of its models the heart and butterfly, which are particularly popular with women, and lucky charms such as the bluebird and four-leaf clover.

The motif for the latest model is the blue moon. Blue moon is a term that defines the second full moon in a single month. The moon basically repeats its lunar cycle in around 29 days, so it is rare to see a full moon twice in a single month, which only occurs once every two to four years. It is also extremely rare to see a blue moon, hence the phrase "once in a blue moon," which began to be used around the mid-19th century to mean something extremely rare or unlikely. In a similar sense, the term blue moon may occasionally refer to something miraculous. And because it is known as a mystical phenomenon, legend has it that seeing a blue moon will bring happiness or make wishes come true.

The latest model features a dial designed in the image of a night sky. Stones take the place of nine of the hour indexes, and a hologram expresses the graceful brilliance of shimmering stars. The skeleton window at the 9H position represents the full moon, and blue glitter around it create a design that resembles the mystical and miraculous blue moon. A ruby casually shows from within the skeleton, also offering the fun of viewing the movements that are characteristic of mechanical watches. Wear the blue moon motif and, who knows, it may bring you happiness and make your wishes come true.

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[REFERENCE]

Ref No	Dial Color	Case Material	Band Material
DB0A006W	White	Stainless steel	Stainless steel
DB0A007B	Black	Stainless steel	Stainless steel
DB0A008W	White	Stainless steel	White leather strap
DB0A009D	Dark blue	Stainless steel	Dark blue leather strap



DB0A006W



DB0A007B



DB0A008W



DB0A009D

[SPECIFICATIONS]

Glass material : Convex crystal glass

Caseback : See-through caseback

Water resistant : 30m

Case Diameter : 36.00mm

Thickness : 12.90mm

[MOVEMENT]

Movement : ORIENT caliber 46A40 Made in Japan

Drive system : Self-winding movement

Vibrations : 21,600/hour vibrations

Daily accuracy : +25 ~ -15 sec/day

Running time : More than 40 hours

Number of jewels : 21 jewels

[FEATURES]

The dial design symbolizes a clear night sky.

With blue glitter surrounding a round skeleton window representing the full moon, the entire design resembles a blue moon. The skeleton offers a view of mechanical movements characteristic of a mechanical watch.


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