

PRESS INFORMATION for immediate release



ORIENT STAR “STANDARD - DATE”

ORIENT WATCH CO., LTD released ORIENT STAR “STANDARD - DATE” this winter.

First created in 1951, ORIENT STAR is one of the most distinguished models offered by ORIENT WATCH, and the models have remained long-selling products. The craftsmen who created ORIENT STAR wished to make it an automatic watch that can be called a shining star in every respect, including the exterior, selection of each part of the movement, and manufacturing, as well as the design. This same aspiration is behind the name ORIENT STAR and the finish of each watch. The orthodox designs are independent of the trend and suit any sartorial look, which has made them a popular series of watches with great versatility.

The ORIENT STAR “STANDARD - DATE” is the first series of models with the ORIENT SAR (Super Anti-Reflective) Coating, which reduces light reflection by 99% or more. The ORIENT SAR Coating reduces light reflection by 99% or more by applying anti-reflective coating to both surfaces of the sapphire glass. To ensure even higher performance, it also adds a multi-layer coating and antifouling film to the anti-reflective coated surfaces. This has made the surfaces resistant to stains as well as scratches, resulting in outstanding visibility.

As with other ORIENT STAR models, the ORIENT STAR “STANDARD - DATE” models come with first-class technologies, including the hand winding mechanism and second hand halt mechanism. These elements enhance their quality and performance as authentic automatic watches, making them attractive and versatile watches.

ORIENT WATCH CO., LTD.

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[REFERENCE]

| Ref No. | Dial Color | Case Material | Band Material |
|----------|------------|-----------------|-----------------|
| DV02001W | White | Stainless Steel | Stainless Steel |
| DV02002B | Black | Stainless Steel | Stainless Steel |
| DV02003W | White | Stainless Steel | Stainless Steel |



DV02001W



DV02002B



DV02003W

[SPECIFICATIONS]

Glass material : Sapphire crystal with
 ORIENT STAR Coating
 (Super Anti-Reflective Coating)
 Caseback : Screw see-through caseback with Crystal
 Water resistant : 5 bar
 Case Diameter : 40.00mm
 Thickness : 11.61mm

[MOVEMENT]

Movement : ORIENT caliber 40751 Made in Japan
 Drive system : Self-winding movement
 with Hand winding mechanism
 (Second hand halt mechanism)
 Vibrations : 21,600/hour vibrations
 Daily accuracy : +25 ~ -15 sec/day
 Running time : More than 40 hours
 Number of jewels : 22 jewels
 Function : Date indicator

[FEATURES]



This model is a range of simple, utility watches with no unnecessary design element. They show only the date indicator and time. The case is 40 mm, larger than those of previous ORIENT STAR watches, give the watch a definite presence. The dial looks bigger thanks to the large case. The hands and bar index come in the same motif featuring a trapezoidal shape, resulting in a simple design and enhanced readability.

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