

PRESS INFORMATION for immediate release



STYLISH AND SMART series - DUAL I

DUAL I (DUAL ONE), which ORIENT WATCH releases in November 2012, is in the STYLISH AND SMART series that embodies the latest trends in authentic mechanics, and pairs excellently with casual clothing. This is a one-of-a-kind watch bearing twin movements: mechanical and quartz.

The most outstanding characteristic of this product is its twin-movement system, featuring a mechanical movement in its upper case and quartz movement in the lower. With two movements on top and bottom running on different power sources, the watch brilliantly maintains its function by running on spring mechanics even if the battery for the quartz system runs down. With separate case backs for each movement, it allows for independent maintenance.

The upper system takes a mechanical disk display for its dial and index, and a dimensional, mortar-shaped design for the lower quartz system creates a unique retro feel.

Its case has a stationary-feel shape, with a characteristic combination of straight lines and gentle curves. The contrast of a glossy, mirror-finished case and the matte texture of calf and nubuck leather adds to its highly fashion-orientated design.

ORIENT WATCH CO., LTD.

Global Merchandising Group. Marketing Planning Dept.
4-4, 2-Chome, Sotokanda, Chiyoda-ku, Tokyo 101-0021, JAPAN
Tel. : +81-3-3255-1374 Fax : +81-3-3255-1579 <http://www.orient-watch.com>
Contact information e-mail address : info2@orient-w.co.jp

[REFERENCE]

RefNo.	Dial Color	Case Material	Glass color of caseback	Band Material
XCAA002B	Black	Stainless Steel	Blue crystal glass	Dark brown leather strap
XCAA001W	White	Stainless Steel	Blue crystal glass	Black leather strap
XCAA003B	Black	Stainless Steel	Green crystal glass	Black leather strap
XCAA004B	Gold	Stainless Steel	Green crystal glass	Nubuck leather strap



XCAA002B



XCAA001W



XCAA003B



XCAA004B

[SPECIFICATIONS]

Glass material : Crystal glass

Caseback : Screw see-through caseback

with Blue or Green crystal glass

Water resistant : 50m

Case Diameter : 31.00 x 49.50mm

Thickness : 13.65mm

[CASEBACK]



Blue crystal glass



Green crystal glass

[CALIBER]

<Upper part> Mechanical watch

Movement : ORIENT caliber 55741 Made in Japan

Drive system : Self-winding movement

with Hand winding mechanism

Vibrations : 21,600/hour vibrations

Daily accuracy : +25 ~ -15 sec/day

Running time : More than 40 hours

Number of jewels : 21jewels

Function : Date indicator

<Lower part> Quartz watch

Analogue Quartz Movement : caliber HM510

ORIENT WATCH CO., LTD.

Global Merchandising Group. Marketing Planning Dept.

4-4, 2-Chome, Sotokanda, Chiyoda-ku, Tokyo 101-0021, JAPAN

 Tel. : +81-3-3255-1374 Fax : +81-3-3255-1579 <http://www.orient-watch.com>

 Contact information e-mail address : info2@orient-w.co.jp